

## Department of Management Technology

### Training Program on Lean Six Sigma Yellow Belt Certification

Shri Ramdeobaba College of Engineering and Management - Department of Management Technology in association with QCFI-Nagpur chapter conducted a training for MBA students on 'Lean Six Sigma Yellow Belt Certification' as part of their initiative to increase interaction between Industry and students and help students get a glimpse of the corporate world.

Mr. Mayur Chapate – Sr. Manager Operations at NIQC International, Bengaluru conducted the session on 27<sup>th</sup> March 2021. The session was conducted virtually over Google Meet and was attended by more than 64 students.

Mr. Mayur Chapate shared with the students about basic knowledge of six sigma, his corporate experience and also shed light upon what the corporates are presently expecting from MBA students to help them develop their skills likewise.

17/12/2021, 16:19 Six Sigma Yellow Belt Certification Training Programme-digital Flyer.jpg

**RCOEM**  
Shri Ramdeobaba College of  
Engineering and Management, Nagpur

**QUALITY CIRCLE  
FORUM OF INDIA**

"RCOEM-QCFI Center of Human Excellence"  
A Joint collaboration of  
Department of Management Technology  
&  
QCFI-Nagpur Chapter  
Organizing  
Training on  
**Lean Six Sigma Yellow Belt Certification**  
27<sup>th</sup> March 2021, 10.00 am to 1.00 pm

**Speaker**  
**Mr. Mayur Chapate,**  
Sr. Manager - Operations, NIQC  
International, Bengaluru

Registration is open for:  
Faculty Members and Students  
Registration Link  
<https://forms.gle/g8cMEUzwCpzWmLAQ9>

Scan to Register

For Further Details Contact:  
Dr. Pritam Bhadade +91-9096838345  
Dr. Kanak Wadhvani +91-9372970800

Head  
Department of Management Technology  
Shri Ramdeobaba College of Engineering  
& Management, Nagpur

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***Awards Distribution Ceremony conducted by VIA-HRD Forum, Nagpur and RCOEM-QCFI Centre of Human Excellence-DMT, RCOEM, Nagpur for 9 days training program on “Competency Building for Management Students”.***



Vidarbha Industries Association-HRD Forum, Nagpur in association with RCOEM-QCFI Centre of Human Excellence- Department of Management Technology, Shri Ramdeobaba College of Engineering and Management jointly awarded Best Student Awards and distributed participation certificates to Management Students.

Valedictory program was organized for 9 days training program on “Competency building for Management students” This novel initiative from VIA HRD Forum was to bring experts from Industry and Academia to train HR specialization students on Industry perspectives in human resource practices.

Experts from Mahindra and Mahindra Ltd, M. P Birla Cement Pvt. Ltd, Ceat Tyres Ltd, Sunflag Iron and Steel Co. Ltd., Cornerstone International group, Crystal Crops Production Ltd. and expert academicians from RCOEM were the resource persons.

Training program mainly focused practical insights on HR practices related to Salary and Wage administration, Legal Compliance, Disciplinary Action, Training & Development, Appointments, Transfers, Manning, QMS and Audits followed by leading organizations. The program aimed at developing students with on job knowledge about Performance Appraisal, Time Office Management and Interview Techniques. The training program was conducted from 29th June to 7th July 2021.

Students attended program with zeal and enthusiasm, around 75 students from various college of Vidarbha Region participated in the training program. Ms. Hinal Chauhan, Mr. Sumer Singh, Ms. Minal Rajankar and Mr. Nayan Awchat were awarded with Best Student on the basis of performance and participation. Participants received certificate of participation.

Mr. Suresh Rathi, President VIA, Nagpur, motivated the students to gain maximum practical knowledge about human resource practices in organization. He emphasized upon numerous opportunities for young generation in HR domain which are available in the market but only when a potential candidate is well trained. Mr. Rathi extended profound gratitude towards Dr. Rajesh Pande, Principal RCOEM, Mr. Suresh Pandilwar, Co- Chairman, VIA HRD Forum, Dr. Chandan Vichoray Head, DMT, RCOEM, Dr. Rajiv Khaire, Dean III, RCOEM for making the program a huge success. MS. Neelam Bowade, Dr Pritam Bhadade and Dr. Kanak Wadhvani were present on the occasion.

Participants much cherished the training program, students appreciated the way online training was conducted also practical insights on ESIC forms, filling details, PF filling etc were quite value adding to them. Participants insisted Chairman, VIA Nagpur to organize more such events in future. The training program was sponsored by Ankur Seeds Private Limited a renowned and top Agri-seeds supplier in India.

17/12/2021, 16:19 Competency Building.tif

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Nagpur City Line | 2021-07-05 | Page-6  
ehitavada.com

## Future generations should upgrade skills: Dr Pande

**Business Bureau**

THE Vidarbha Industries Association (VIA) and Shri Ramdeobaba College of Engineering and Management, Nagpur (RCOEM) are jointly conducting a nine-day training programme on 'Competency Building for Management Students'. The programme was recently inaugurated on Tuesday on virtual platform.

VIA HRD Forum and RCOEM-QCFI-Centre of Human Excellence, Department of Management Technology, RCOEM are conducting the programme for students pursuing HR specialization. Dr Chandan Vichoray, Head DMT, RCOEM, gave the opening remarks and welcomed all the guests, industry associates, and participants.

More than 58 participants from Regional Labour Institute, RCOEM, Baburao Deshmukh College of Management, C P & Berar College of Management, Punjabrao Deshmukh College of Management, Kamla Nehru College of Management, Govindrao Vanjari College of Management, Central Institute of Business Management, Ballarpur Institute of Technology College took part in the event.

Manish Aurangabadkar, Executive Director of Ankur Seeds Pvt Ltd., as Knowledge Partner for the event, addressed the gathering. He expressed that Ankur Seeds is honored to contribute towards development of future generations.


Dr Rajesh Pande, Principal of RCOEM, who was the chief guest of the ceremony, appreciated VIA HRD Forum for arranging training programme.

"Economy is witnessing rapid change. Industry is moving very fast towards VUCA World (Volatile, Uncertain, Complex, and Ambiguous), this results in need for future generations to upgrade and update their skills. This training programme will enhance the preparedness of future HR professionals working in different sectors," Pande said.


Suresh Rathi, President of VIA, Nagpur in his welcome address said, "VIA HRD Forum has taken this initiative in order to develop practical know-how amongst students pursuing management degrees in HR Specialization. This novel initiative from VIA HRD Forum is to bring experts from industry and academia to train HR specialization students on industry perspectives in human resource practices." Among the invitees Vivek Shrouy, Secretary of QCFI, Nagpur Chapter and Dr Rajiv Khaire, Dean Industry Institute Interaction Cell, RCOEM were also present.

Suresh Pandilwar, Co-Chairman, VIA HRD Forum proposed the formal vote of thanks.


The event was followed by first session with Tushar Kharalkar as a resource person. Dr Pritam Bhadade, Coordinator, Center of Human Excellence, RCOEM, Dr Kanak Wadhvani, Coordinator, Center of Human Excellence, RCOEM worked hard to make programme a success. Neelam Bowade, VIA HRD Forum, was conducted the proceedings of the inaugural function.




Dr Chandan Vichora




Dr Rajesh Pande



Suresh Rathi



Suresh Pandilwar



Neelam Bowade

Head  
Department of Management Technology,  
Shri Ramdeobaba College of Engineering  
& Management, Nagpur

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## **32<sup>nd</sup> DiGiTAL Chapter Convention on Quality Concepts jointly organized by Shri Ramdeobaba College of Engineering & Management (RCOEM) & Quality Circle Forum of India (QCFI) Nagpur Chapter**

Quality Circle Forum of India (QCFI) Nagpur Chapter in association with Shri Ramdeobaba College of Engineering & Management (RCOEM) organized 32<sup>nd</sup> DiGital Chapter Convention on Quality Concepts (CCQC), 2021. This time, because of COVID-19 pandemic it was decided that convention will be organized through digital platform. It was taken care that essence of organizing CCQC will not be deviated and enthusiasm and motivational level will be intact. This has been organized as a mega event on digital platform with same spirit as was done last year in CCQC-2020. CCQC provides an excellent platform for QC team from Industries across India. QCFI-Nagpur Chapter is confident that 32<sup>nd</sup> Di-CCQC-2021 will come with lots of new opportunities.

The convention was organized digitally using Online Platform from 20<sup>th</sup> September- 4<sup>th</sup> October, 2021. Declaration of result was done on 24<sup>th</sup> October, 2021. The theme for event was **“INVOLVING PEOPLE THROUGH QUALITY CONCEPTS TO MAKE INDIA GLOBAL LEADER”**. The convention was organized with an objective to provide a common forum for discussion and dissemination of information related to Quality Circle and other quality concepts. The convention aims at assisting both individuals and organizations to launch and operate Quality circles integrated with TQM. This mega event was an excellent platform for presenting the best work done by the various quality practicing organizations.

The convention was marked by events like Quality Circle Case study presentations, Poster, Slogan/ Poem/ Cartoon/Essay Competition. Online Knowledge Test was the highlight of the Convention where participants from across India will take the Test as per their convenient location. Team from RCOEM had developed & administered the Online Test. More than 100 plus teams from different companies and industries from all over India participated in this convention.

The detail of the convention is available on [www.qcfinagpur.in](http://www.qcfinagpur.in).

## What corporate expects from MBA students

Shri Ramdeobaba College of Engineering and Management - Department of Management Technology conducted a series "Practitioners' Perspective" as part of their initiative to increase interaction between Alumni and students and help students get a glimpse of the corporate world.

The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mr. Neeraj Dhopte – CTO at Translab Technologies Pvt Ltd. on 31<sup>st</sup> July 2021. The session was conducted virtually over Google Meet and was attended by more than 80 students.

Mr. Dhopte shared with the students his corporate journey and also shed light upon what the corporates are presently expecting from MBA students to help them develop their skills likewise.

The screenshot shows a Google Meet interface with a presentation slide titled "Management Qualities". The slide features five categories of management skills, each with a corresponding icon and a list of characteristics:

- LEADERSHIP**: Lead by Example, Work with Wide Variety People Management, Visionary
- INTERPERSONAL COMMUNICATION**: Build, Sustain and expand network of People
- TIME MANAGEMENT**: Time Management, Ability to Prioritize
- STRATEGIC THINKING**: Solve Complex Problem
- ADAPTABILITY**: Quickly Adapt to the Market Trends and Changes

The presentation is being shared by Neeraj Dhopte, as indicated by the "REC" and "Neeraj Dhopte is presenting" status at the top. The Google Meet interface shows a list of participants on the right, including Neeraj Dhopte, Aditi Chhajjar, Nidhi Rajesh Rughwani, and 76 others. The bottom of the screen displays the time as 11:13 AM and the URL: [https://drive.google.com/drive/folders/1-2\\_znVJdSqG7DUd95DMK4sRy4geV](https://drive.google.com/drive/folders/1-2_znVJdSqG7DUd95DMK4sRy4geV). The footer of the slide identifies the presenter as the Head of the Department of Management Technology at Shri Ramdeobaba College of Engineering & Management, Nagpur.

## Marketing your Product/Services in a Multicultural World

Shri Ramdeobaba College of Engineering and Management – Department of Management Technology conducted a series “Practitioners’ Perspective” as a part of their initiative to increase interaction between Alumni and student and help students to a glimpse of the corporate world.

The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mrs. Pallavi Banerjee – Regional Marketing Manager at Lloyd’s register on 7<sup>th</sup> august 2021. The session was conducted virtually over Google Meet and was attended by more than 50 students and was moderated by Aditi Chhajjer.

Mrs. Banerjee shared about her experience in marketing, its basics, marketing of your product and services in multicultural world. She also showed many advertisement clips and discussed about the various hits and misses of marketing campaigns. Students took keen interest to understand the world of media marketing and also shared their point of view.

17/12/2021, 15:48 WhatsApp Image 2021-08-07 at 11.13.04.jpeg

REC pallavi banerjee is presenting

### How does the multicultural aspect fit in the marketing mix

#### Marketing mix- 4P's

**Promotion**

- Sales Promotion
- Advertising
- Public Relations
- Direct marketing

**Product**

- Features
- Quality
- Branding
- Packaging
- Services
- Warranties

**Place**

- Channels
- Market coverage
- Assortment
- Location
- Inventory
- Transport

**Price**

- Price strategy
- Pricing
- Allowances
- Discounts
- Payment terms

Marketing mix

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Head  
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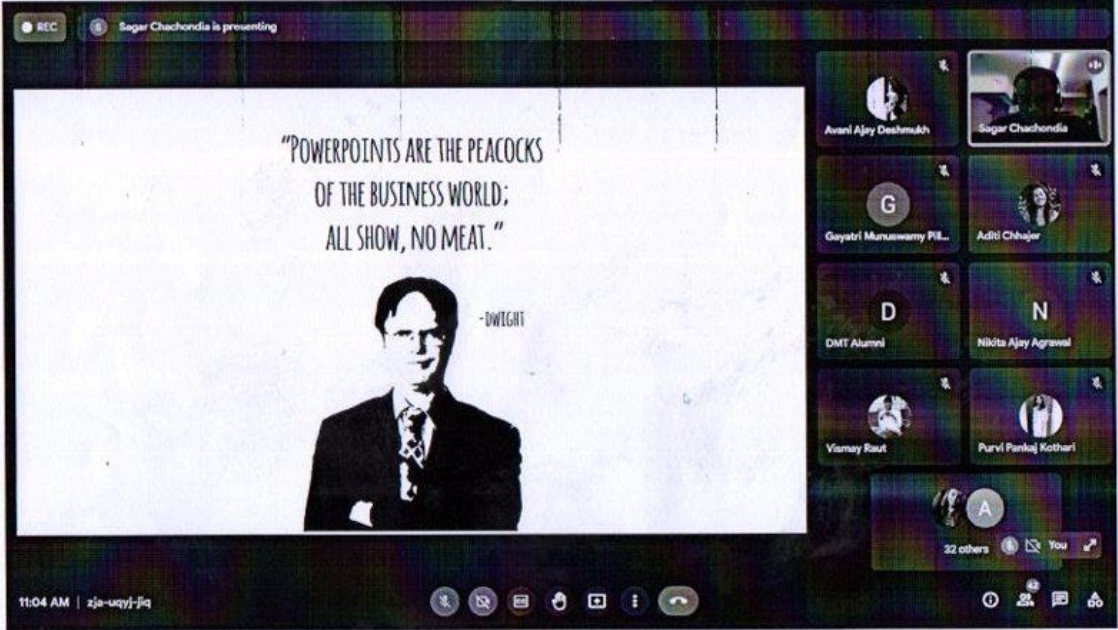
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## Marketing in Digital Age

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The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mr. Sagar Chanchondia – Digital Group Project Manager at United Breweries on 14<sup>th</sup> august 2021. The session conducted virtually over Google Meet was attended by 50 students and was moderated by Avani Deshmukh.

Mr. Sagar talked about Marketing in digital age and explained how digital marketing and influencer marketing is being heavily used in today’s day and age. He also discussed about Search Engine Optimisation and how it is important to create a digital presence for brands today.



The screenshot shows a Google Meet interface. The main window displays a presentation slide with the following text: "POWERPOINTS ARE THE PEACOCKS OF THE BUSINESS WORLD; ALL SHOW, NO MEAT." Below the text is a black and white portrait of a man in a suit, with the name "- DWIGHT" written next to it. The top of the slide has a "REC" button and the text "Sagar Chanchondia is presenting". The right side of the screen shows a grid of participant video thumbnails. Visible names include Avani Ajay Deshmukh, Sagar Chanchondia, Gayatri Manuwarthy Pill..., Aditi Chhajjar, DMT Alumni, Nikita Ajay Agrawal, Vismay Rout, and Purvi Pankaj Kothari. At the bottom of the grid, it says "32 others" and "You". The bottom of the screen shows the time "11:04 AM" and the date "23-08-2021".

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Department of Management Technology  
Shri Ramdeobaba College of Engineering  
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## Secret of a successful Career

Shri Ramdeobaba College of Engineering and Management – Department of Management Technology conducted a series “Practitioners’ Perspective” as a part of their initiative to increase interaction between alumni and student and help students get a glimpse of the corporate world. The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mr. Pradeep Rathi, CEO QTC Energy Director at SK Energy. The session was conducted on 31<sup>st</sup> august 2021 virtually through google meet and was attended by more than 45 students. Rhea Kapai was the moderator.


Mr. Rathi shared some of his life experiences and shared what he felt would benefit the students to be successful in whatever career they opt for. His guidance and way towards life enlightened the students. It was an interactive session wherein some students had a one on one discussion about their future plans and what all skills they should start working on to be better at their job.

17/12/2021, 15:51

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**RCOEM**  
Shri Ramdeobaba College of  
Engineering and Management, Nagpur

Department Of Management Technology  
Alumni Team  
Presents  
Practitioner's Perspective  
"Guest Lecture"  
Topic : Secret of a successful career



**Mr. Pradeep Rathi**  
CEO, QCT Energy  
Director, SK Energy

Date - 31st Aug, 2021  
Time - 4 pm



Google Meet

Head  
Department of Management Technology  
Shri Ramdeobaba College of Engineering  
& Management, Nagpur

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### **Usage of Data and Analytics in Operations and Marketing**

Shri Ramdeobaba College of Engineering and Management – Department of Management Technology conducted a series “Practitioners’ Perspective” as a part of their initiative to increase interaction between Alumni and student and help students get a glimpse of the corporate world. The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mr. Anurag Singh Chauhan who holds post of senior manager at Business Intelligence and data warehousing. The session was conducted on 4<sup>th</sup> September 2021 virtually through google meet and was attended by more than 30 students and was moderated by Aniruddh Joshi.

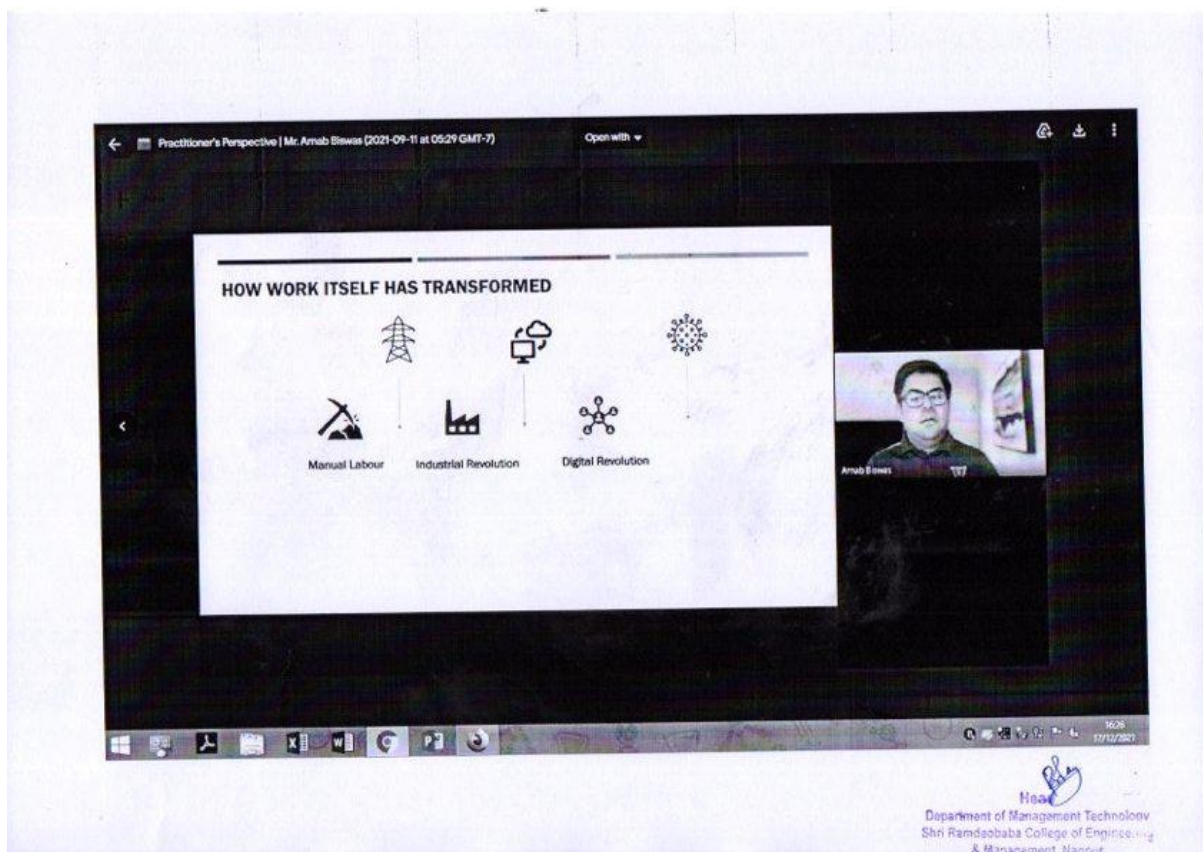
Mr. Anurag spoke about the usage of data and analytics in operations and marketing and how it is used to take organisational decisions. How it helps to better understand the customer, personalize content, create content strategies and develop products and streamline operations.

## Future of work and how to be ready professionally in the new normal

Shri Ramdeobaba College of Engineering and Management - Department of Management Technology conducted a series 'Practitioners' Perspective' as a part of their initiative to increase interaction between Alumni and student and help students get a glimpse of the corporate world.

The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mr. Arnab Biswas from Amazon Web Services. The session was conducted on 11 September 2021 virtually over google meet and was attended by more than 25 students. The session moderator was Avani Deshmukh

Mr. Arnab Biswas discussed about the future of work and how to be ready professionally in the new normal. The main focus was on the changes brought on due to the Covid19 Pandemic and how it is extremely important to be adaptable and ready for drastic changes. The students found the session to be very helpful.

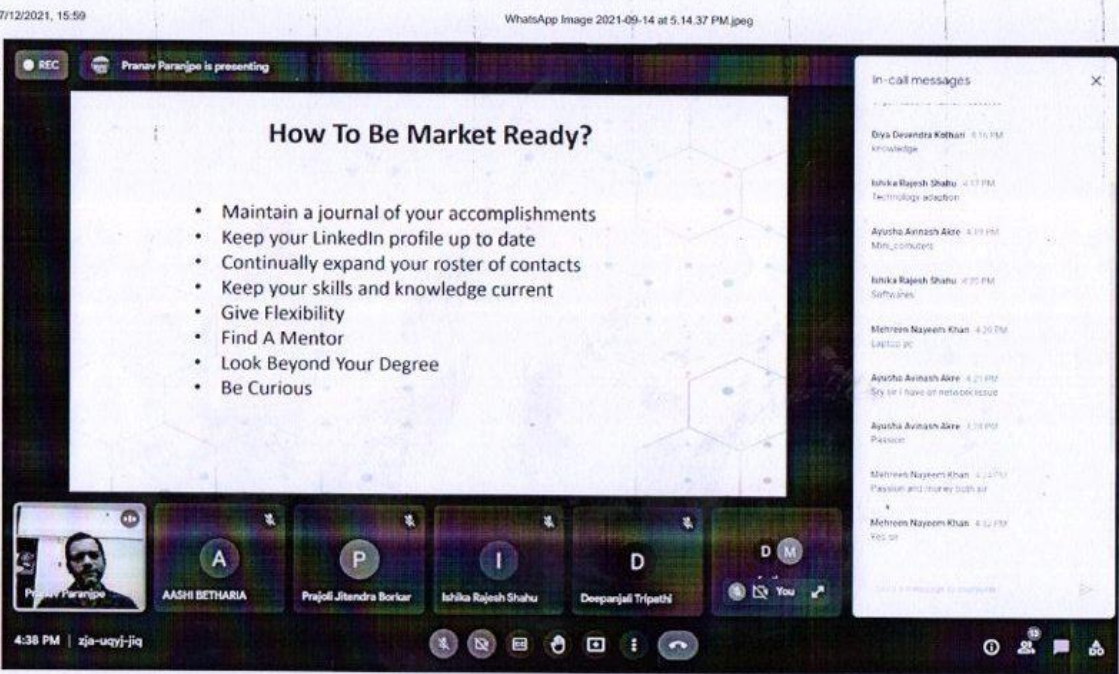


## How to be Market Ready

Shri Ramdeobaba College of Engineering and Management - Department of Management Technology conducted a series "Practitioners' Perspective" as a part of their initiative to increase interaction between Alumni and student and help students get a glimpse of the corporate world.

The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mr. Pranav Parapanje who is Deputy CISO at Mahindra and Mahindra Financial Services. The session was conducted on 14 September 2021 virtually through google meet and was attended by many students. The session moderator was Ms Aashi Betharia.

Mr. Pranav Parapanje talked about how to be market ready and what experiences you can offer to your target market, aligned to your target market, in order to delight your customers and increase profitability. He also spoke about the ever changing needs of the consumer and the benefits of being consumer driven.



17/12/2021, 15:59 WhatsApp Image 2021-09-14 at 5:14:37 PM.jpeg

REC Pranav Parapanje is presenting

### How To Be Market Ready?

- Maintain a journal of your accomplishments
- Keep your LinkedIn profile up to date
- Continually expand your roster of contacts
- Keep your skills and knowledge current
- Give Flexibility
- Find A Mentor
- Look Beyond Your Degree
- Be Curious

Pranav Parapanje AASHI BETHARIA Prajoll Jitendra Borkar Ishika Rajesh Shahu Deeparajal Tripathi You

4:38 PM | zja-ucyl-jjq

In-call messages

Diya Devendra Kothari 4:16 PM Knowledge

Ishika Rajesh Shahu 4:17 PM Technology selection

Ayusha Avinash Akre 4:19 PM Mac, computers

Ishika Rajesh Shahu 4:20 PM Software

Mehreen Nazeem Khan 4:20 PM Laptop pc

Ayusha Avinash Akre 4:21 PM Sky air / have an interesting idea

Ayusha Avinash Akre 4:22 PM Passion

Mehreen Nazeem Khan 4:22 PM Passion and money both air

Mehreen Nazeem Khan 4:22 PM Yes sir

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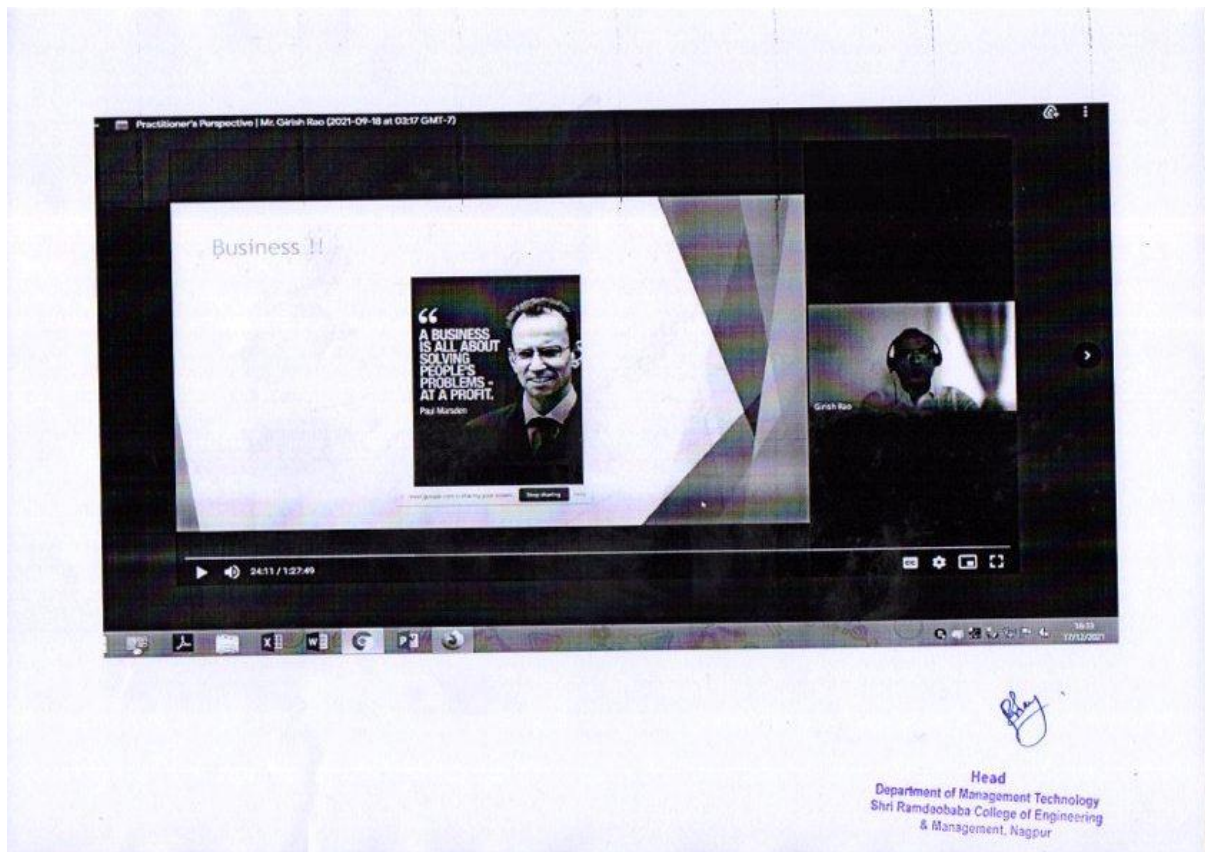
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## Campus to Corporate

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The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mr. Girish Rao who is CEO & Managing Director of HARTING India Pvt, Ltd. The session was conducted on 11 September 2021 virtually through google meet and was attended by more than 45 students and was moderated by Mehreen Khan.

Mr. Girish Rao talked about the entire journey that is through campus to corporate and shared his experience of transition from being a student to becoming a professional. The students enjoyed hearing about his first-hand experience.



## Paradigm Shift in Leadership Post Covid 19

Shri Ramdeobaba College of Engineering and Management - Department of Management Technology conducted a series "Practitioners' Perspective" as a part of their initiative to increase interaction between Alumni and student and help students get a glimpse of the corporate world.

The alumni committee under the guidance of Dr. Kanak Wadhvani invited Mr. Mukul Dixit who is Former Chief Manufacturing Officer at Trident Group, India. The session was conducted on 29 September 2021 virtually through google meet and was attended by around 150 students. The session moderator was Nidhi Rughwani

Mr. Mukul Dixit talked about Paradigm Shift in Leadership Post Covid and how COVID-19 pandemic has altered the business world in unprecedented and historic ways. He kept the session very interactive by discussing with the students what changes they have experienced during the pandemic.

