Shri Ramdeobaba College of Engineering and Management,Nagpur-440013

Oasis-The Entrepreneurship Development Cell

Activity Report : 2020-21

Department of Electrical Engineering

The Entrepreneurship Development Cell has organised on line interactive seminar on "Why, What and How of startup" , by Mr. Baldev Singh Rawat, Founder of Value Kreation, Nagpur on **3rd April 2021 from 3 to 4.30 pm**

In this session, Mr.Ravat guided the students about how to develop various skills that are the foundation of a successful entrepreneur . Also he answered the students queries about the innovation, Entrepreneurship and Start-ups.

The program was attended by 70 students from Second and Third year. ED Cell Students team worked hard for the successful arrangement of the program.

Department of Electronics Engineering

Online Guest Lecture on Entrepreneurship Development

An online Guest Lecture was organised by the Electronics Engineering Department with a support from Entrepreneur and Development Cell, RCOEM on 16th August 2020. The Lecture was part of the efforts to build the entrepreneurship development skills and life learning lessons.

Mr. Virag Deshpande, Sr. Manager from Mahindra and Mahindra, Nagpur was the Guest Speaker. Due to pandemic, online program was organised. The overall purpose of the Lecture was to develop an articulate and vibrant learning about how to combine life lessons, Engineering Design and Entrepreneurial Mindset to develop various skills

Topic introduced during the Online Lecture was **How to Empower Student Entrepreneurs!** Prospects and Possibilities were discussed, and many life learning lessons were shared with students that's going to help when they face difficulties at any point in life. Students were guided about some important points viz. focus on strategy and creativity, smart work, investments at correct place. The guest speaker also suggested the participants to keep on updating and hone their skills and encompass a realistic and practical approach for achieving sustainable success in their ventures.

There still exists a myth that entrepreneurship is only about business. Entrepreneurial behaviour also needs to be developed further in the public sector, while social entrepreneurship can help to tackle society's challenges and strengthen social cohesion.

What does one need to succeed in anything? Knowledge, capacity and vision come to mind. Vision mean the tenacity to dream, to dare. One has to lift oneself up out of the comfort zone, pushing the limits of imagination to break the status quo and challenge commonly accepted notions. This by necessity means taking (calculated) risks.

Life is a series of loops; learning loops. At the personal and professional levels, we all experience ups and downs; successes and failures. It is how we confront these moments that define us and determine how we live our lives.

The speaker shared that with every failure you are more likely to succeed "next time". Building a team approach to effective risk assessment and decision making results in a stronger organisation. All of us can and should learn from how successful organisations respond to and address failure; and conversely, how struggling organisations do not. Recognising the potential impact of failure on decision-making or other processes helps to gird that process against failure.

Leadership is important for setting the context and vision, articulating strategy and setting processes needed, even in an open environment. The most important role of leadership is to be engaged with the people who are working on entrepreneurship from the bottom-up.

The Lecture was enriched with Power Point presentation, discussions, videos and group work. The session was highly interactive and participatory to enhance learning.

The following were some of the methods used in conducting the Online Lecture: -

Experience sharing: - this increases the participation and contributions of participants.
Brainstorming: - this allows generation of variety of views, ideas, and or perception from the participants.

Lectures / discussion: brief lecture was given after brainstorming by the participants to deepen their understanding of the session and or topic being discussed, it also allows the facilitators to explain some key concepts.

Guest lecture on Entrepreneurship Development

Entrepreneurship Development Cell of Electronics Engineering Department organized a guest lecture for the students of Electronics Engineering on 6th February 2021. The session was carried out by Alumni of Electronics Engineering Department, RCOEM 2017 batch graduate, Mr Omkar Kekre, Founder of Startup TERN (Technology Engineering Research and Nature), Nagpur. TERN is ventured into providing solutions to issues related to Forest.

Speaker shared his valuable experience regarding the challenges faced during establishment of a startup and highlighted the steps one can follow to become an Entrepreneur.

Speaker explained about the five important ideas to take into account to get the desired success. Explanation of parameters was done by relating the similar situations faced in real life during schools and college days, which led to an interactive session for the students.

Following are the key points conversed during the lecture: -

1) *PROBLEM SOLVING*: - It all starts with solving the problems faced/being faced during the journey of entrepreneurship.One should accept the fact that there will a lot of challenges ranging from financial to emotional front. One of the important things in problem solving is problem identification. If we identify problems beforehand, it becomes easier to assess the situation and thereby helps in identifying the further curse of action.
2) *PERCEPTION/MINDSET*: - If we have a mindset of learning, then we can become entrepreneurs at an early stage of life. The attitude towards perceiving anything should be of learning rather than just a mere workload which needs to be completed before deadline.
3) *SKILLS*:- The future belongs to those who learn more skills and combine them in a creative way. In these competitive World, it is important to get acquainted with the required skills, preferably in the area of interest of the individual.

   Three steps by which one can identify their skills: -

   a) Observe your skills.
   b) Test your skills.
   c) Implementation of skills.

   One should spare daily around 10-15 mins to keep track of one's skill.
4) *EXPOSURE*: - Exposure to the outer world while working in domains of one's interest can be of extreme help.

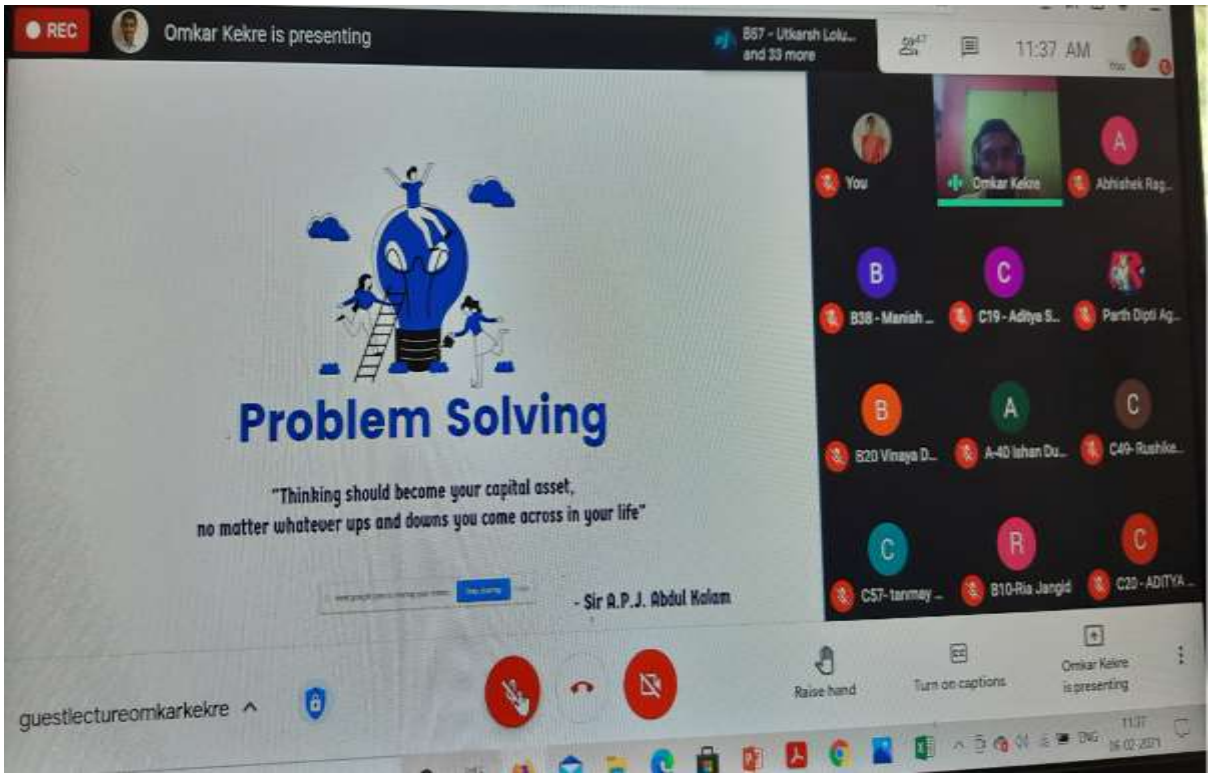
   How to find exposure?

   a) For example – if someone is interested in technical, he/she should take part in competitions.
   b) Grab opportunities wherever and whenever you can.
   c) Identify the places where you can work.

   If one's skills are matched with proper exposure, it can lead to a fast growth.
5) *NETWORK*: - Start networking (e.g.- via LinkedIn) and increase connections. Follow people who are your ideal. Communicate to people or seniors who can guide and help you. Develop personality.

Failures are inevitable and one must learn that no one can establish themselves without failing in their journey to success. Therefore, one should take care of their mental health and learn to remain composed and happy.

Entrepreneurship
Omkar Kekre
guestlectureomkarkekre
Raise hand
Turn on captions
Omkar Kekre is presenting


REC
Omkar Kekre is presenting
B67 - Utkarsh Loku... and 33 more
11:37 AM
Problem Solving
"Thinking should become your capital asset,
no matter whatever ups and downs you come across in your life"
- Sir A.P.J. Abdul Kalam
You
Omkar Kekre
Abhishek Rag...
B38 - Manish ...
C19 - Aditya S...
Parth Dipti Ag...
B20 Vinaya D...
A-40 Ishan Du...
C49- Rushike...
C57- tanmay ...
B10-Ria Jangid
C20 - ADITYA ...
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