

SHRI RAMDEOBABA COLLEGE OF ENGINEERING & MANAGEMENT, NAGPUR
NATIONAL SERVICE SCHEME (NSS)

RCOEM SHRI RAMDEOBABA COLLEGE OF ENGINEERING
AND MANAGEMENT, NAGPUR

organizes

Swachhata Hi Seva
15 September - 2 October 2023
Garbage Free India

स्वच्छ भारत
एक कदम स्वच्छता की ओर

Swachhanjali
Cleanliness Drive

Date: 1st October 2023
Time: From 10 am

Venue: From Ramdeobaba Temple to Gittikhadan police station
Participants: NSS, REEF, RRC, SWC and all other Student Committees
Swachhta Hi Sewa



SWACHHATA HI SEVA

Date: 01 October 2023

SWACHHATA HI SEVA

SWATCHHA BHARAT KI SWATCHHANJALI

Date: 01 October 2023

Swachhata Hi Seva (SHS) campaign is being celebrated from 15th September to 2nd October this year under the joint aegis of DDWS & MoHUA for undertaking SHRAMDAAN activities aiming to generate JAN ANDOLAN through community participation; to provide impetus on implementation of SBM; to disseminate the importance of a SAMPOORNA SWACHH village; to reinforce the concept of Sanitation as everyone's business; and as a prelude for the Swachh Bharat Diwas (2nd October) with nationwide participation.

Theme of SHS-2023 is 'Garbage Free India' with focus on visual cleanliness and welfare of SafaiMitras. Like earlier years the spirit of cleanliness activities is voluntarism/ shramdaan.

Shri Ramdeobaba College of Engineering and Management (RCOEM), Nagpur, in collaboration with Department of physical Education and various student committees including NSS (National Service Scheme), RRC (Red Ribbon Club), SWC (Student Welfare Committee), and other enthusiastic students, organized a remarkable cleanliness drive named "SWACHHANJALI." The drive was carried out with the goal of promoting cleanliness and hygiene in the vicinity of the college and its surrounding areas.

The primary objective of the SWACHHANJALI Cleanliness Drive was to instill a sense of responsibility and awareness among the students and the community towards maintaining a clean and green environment. This initiative aimed to contribute to **Swachhata Hi Seva (SHS) campaign.**

The Principal, NSS Program Officer, other faculties and students taking the pledge of Swaccha Bharat



In a deeply symbolic gesture, the Principal of RCOEM, Dr. Rajesh Pandey, lit the diya (lamp) in front of a photo of Mahatma Gandhi. This act paid homage to BAPU and reinforced the drive's alignment with his vision of cleanliness and social responsibility. All the participants, including students, faculty members, and volunteers, gathered for a solemn moment when they took a pledge to keep the nation clean. The pledge reaffirmed their commitment to maintaining cleanliness and hygiene not only on that day but in their daily lives.



The involvement of faculty members from various departments, including NSS Prog officer Dr. Amit Anurag and the Principal Dr. Rajesh Pande himself, in cleaning and brooming the area was a heartwarming display of solidarity and leadership. Their active participation served as an example to both students and the community, emphasizing the importance of collective effort. Total 85 volunteers including 39 girls and 46 boys exhibited exceptional enthusiasm throughout the event. Their energy and dedication were contagious, motivating others to actively engage in the cleanliness drive and fostering a sense of unity and purpose.

These additional elements contributed to the holistic success of the SWACHHANJIALI Cleanliness Drive and emphasized the profound impact it had on raising awareness about cleanliness, hygiene, and the Swachh Bharat mission. It demonstrated that when individuals, educational institutions, and communities come together with a common purpose, they can bring about positive change and contribute to the betterment of society.

The SWACHHANJIALI Cleanliness Drive will be remembered not only for the physical improvements made to the environment but also for the values and ideals it instilled in all those who participated.

Rangoli drawn with the theme 'Swachhjanjali

Principal, Dr. Pande illuminating the DIYA





Principal, RCOEM, other faculty members and students working at the drive with the students

SWACCHATA PLEDGE

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

*I take this pledge that I will remain committed towards cleanliness and devote time for this.
I will devote 100 hours per year, that is two hours per week, to voluntarily work for cleanliness.*

I will neither litter not let others litter.

*I will initiate the quest for cleanliness with myself, my family, my locality, my village and my
work place.*

*I believe that the countries of the world that appear clean are so because their citizens don't
indulge in littering nor do they allow it to happen.*

*With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and
towns.*

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavor to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.

Dr. Amit Anurag
NSS Program Officer
RCOEM

PHOTO GALLERY



BEFORE



AFTER





AFTER





Principal sir, faculty members and students at SWACHHANJI Cleanliness Drive



